eplatforms

MARKET RESEARCH

Platforms for Market Research

Participant recruitment platforms, survey tools, and research management systems built for market research companies.

26	200+	12+
YEARS	INTEGRATIONS	INDUSTRIES

WHAT WE DO

Platforms for Market Research

Participant recruitment platforms, survey tools, and research management systems built for market research companies.

- **Participant Recruitment**
  Platforms that help find, screen, and manage research participants at scale.
- **Survey & Data Collection**
  Custom survey tools and data capture systems for qualitative and quantitative studies.
- **Research Management**
  End-to-end project management tools for scheduling, tracking, and file sharing.

OUR WORK

Selected Market Research Projects

- **Criteria**
  Website for the specialist market research recruitment firm, sourcing participants since 1996.
- **Tell Us What You Think**
  Consumer research platform recruiting and managing participants for paid focus groups.
- **Channel 4 Survey**
  Interactive survey microsite with intelligent scoring, designed with scientists and psychologists.
- **OCSI**
  Hardware, server installation, and networking for the Brighton-based social research consultancy.

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FULL SERVICE

Everything Under One Roof

From strategy through to ongoing support, we provide end-to-end digital services.

Custom Software

Bespoke web applications, portals, and platforms designed around how your business works.

Database Solutions

Custom databases, reporting dashboards, data migration, and proactive SQL Server management.

AI, Automation & Intelligent Systems

Chatbots, voice applications, workflow automation, and smart tools that save time.

Hosting, Security & IT

Cloud hosting on AWS and Azure, enterprise-grade security, 24/7 monitoring.

Digital Marketing

SEO, paid advertising, email campaigns, and conversion optimisation.

Strategy & Consultancy

Digital roadmaps, technical audits, technology evaluation, and growth strategy.

Payment Integration

Secure payment processing and multi-currency checkout, built around PCI DSS requirements and your provider's controls.

IT Support

Hands-on support for servers, desktops, specialist software, and security.

WHY EPLATFORMS

Why Businesses Choose Us

Platform Independent

We recommend what's right — no bias, no vendor lock-in.

Results First

We measure success by your results, not ours.

Long-Term Partners

Most clients have been with us for years, not months.

Straight Talk

No jargon, no overselling, no hidden costs.

Working in Market Research?

Let's discuss how we can help you recruit better participants and capture better data.

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