eplatforms

Platforms for Market Research

Participant recruitment platforms, survey tools, and research management systems built for market research companies.

25+
YEARS

200+
INTEGRATIONS

12+
INDUSTRIES

Platforms for Market Research

Participant recruitment platforms, survey tools, and research management systems built for market research companies.

● Participant Recruitment

Platforms that help find, screen, and manage research participants at scale.

● Survey & Data Collection

Custom survey tools and data capture systems for qualitative and quantitative studies.

● Research Management

End-to-end project management tools for scheduling, tracking, and file sharing.

OUR WORK

Selected Market Research Projects

● Criteria

Website for the specialist market research recruitment firm, sourcing participants since 1996.

● Tell Us What You Think

Consumer research platform recruiting and managing participants for paid focus groups.

● Channel 4 Survey

Interactive survey microsite with intelligent scoring, designed with scientists and psychologists.

● OCSI

Hardware, server installation, and networking for the Brighton-based social research consultancy.

FULL SERVICE

Everything Under One Roof

From strategy through to ongoing support, we provide end-to-end digital services.

Custom Software
Bespoke web applications, portals, and platforms designed around how your business works.

Database Solutions
Custom databases, reporting dashboards, data migration, and proactive SQL Server management.

AI, Automation & Intelligent Systems
Chatbots, voice applications, workflow automation, and smart tools that save time.

Hosting, Security & IT
Cloud hosting on AWS and Azure, enterprise-grade security, 24/7 monitoring.

Digital Marketing
SEO, paid advertising, email campaigns, and conversion optimisation.

Strategy & Consultancy
Digital roadmaps, technical audits, technology evaluation, and growth strategy.

Payment Integration
Secure payment processing, multi-currency checkout, and PCI-compliant e-commerce.

IT Support
Hands-on support for servers, desktops, specialist software, and security.

WHY EPLATFORMS

Why Businesses Choose Us

Platform Independent
We recommend what's right — no bias, no vendor lock-in.

Results First
We measure success by your results, not ours.

Long-Term Partners
Most clients have been with us for years, not months.

Straight Talk
No jargon, no overselling, no hidden costs.

Working in Market Research?

Let's discuss how we can help you recruit better participants and capture better data.

www.eplatforms.com • **info@eplatforms.com**

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