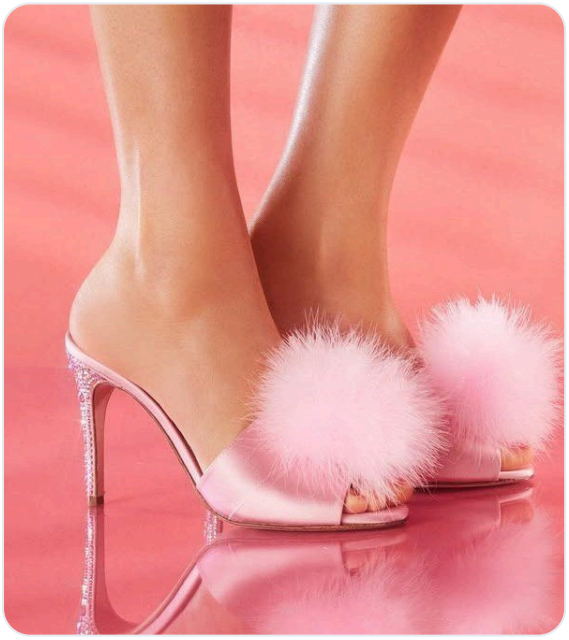
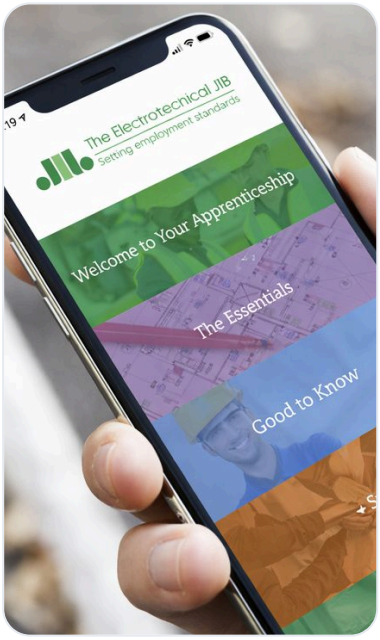
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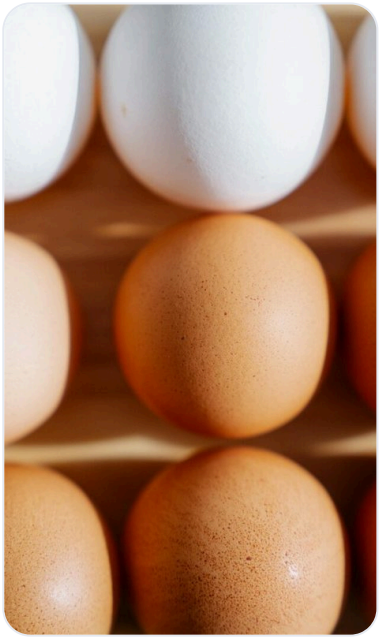
COMPANY OVERVIEW

Digital systems built to last

We design, build and manage software, databases and digital platforms for organisations that need technology they can depend on.







Our work for GINA, the JIB and Stonegate Farmers.

SINCE 2000
Building and supporting digital systems for 26 years

SYSTEMS THAT MATTER
Work for American Express, Channel 4, the JIB and Stonegate Farmers

WE STAY
Several client relationships of more than ten years

Why eplatforms

26 Years. Still Here.

eplatforms was founded in 2000. We have seen technologies change, platforms disappear and organisations rebuild around new ways of working.

Through that change, our role has remained consistent: build useful systems, keep them working and improve them when the business changes.

We design with the expectation that we may still be supporting the result years later. That means maintainability matters. Integration matters. So does knowing when not to replace something that already works.

Maintainable by design

We choose technology that can still be looked after years from now, rather than whatever is fashionable this year.

Integration before replacement

New work connects to the systems an organisation already runs, wherever that is the sensible choice.

Independent advice

We aren't tied to a platform or vendor, so our recommendations follow what the organisation needs.



Built, then kept working

GINA

We built the luxury footwear brand's store in English, Arabic and Chinese, with country detection and local currencies. Then we stayed to manage, optimise and grow it.

GINA has since expanded significantly into the Middle East and Asia, including China.

A GINA sandal. GINA's online store is built and managed by eplatforms.

What we stand for

We build and support digital systems, work with what already exists where sensible and stay responsible for the systems we build.

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Evidence

Selected work

Four projects, each with the problem, what we delivered and the result.



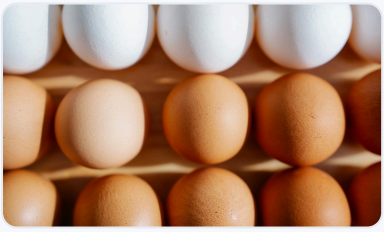
American Express

IT migration for American Express Business Travel

The problem
1,800 machines had to move from leased Sabre PCs to American Express's own hardware. Every desktop setting, travel software configuration, ticket printer setup, document, email and bookmark had to transfer quickly, securely and without disrupting day-to-day work.

What we delivered
Bespoke software that automated the whole backup and restoration process. We acted as technical lead alongside other IT partners and supported the engineering team through the rollout.

1,800	60+	6 weeks	Full
computers migrated	locations across the UK	from first site to last	audit trail of every transfer

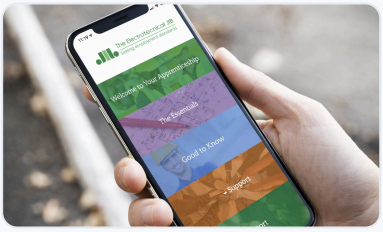


Stonegate Farmers

The problem
Free-range and organic egg specialists moving millions of eggs a day from farms across the country to leading supermarkets needed robust production data.

What we delivered
A secure nationwide producer system that captures and monitors flock-cycle data across Stonegate's network of farms.

The result
Stonegate uses it to track production, monitor flock cycles and report across its supply chain.

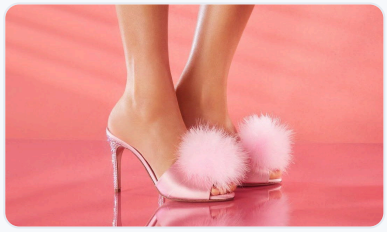


JIB

The problem
The body that sets employment and training standards in the electrotechnical sector needed one digital home for contractors, apprentices and professionals.

What we delivered
Website, membership hub, searchable registers including the ECS Check subscribers list, and iOS and Android apps.

The result
Clients and the public can verify registered contractors, and members carry industry resources on their phones.



GINA

The problem
A family-run luxury footwear brand with customers worldwide needed to sell with confidence in every market.

What we delivered
A store in English, Arabic and Chinese with country and currency detection, Apple Pay, PayPal, WeChat Pay, Alipay and Klaviyo email.

The result
GINA has since expanded significantly into the Middle East and Asia, including China.

Also: Channel 4 An interactive survey microsite, designed with scientists and psychologists, that ran across multiple web servers and gave millions of participants real-time scored feedback.

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What we do

Four areas of work, one accountable team

Software, data, integration and infrastructure, delivered by the people who will still be supporting it after launch.

Software & Platforms

Custom applications, portals, websites and mobile applications built around real business processes.

- Web applications, portals and back-office systems
- Mobile apps for iOS and Android
- Websites with admin areas your own team can run

In practice

The JIB's website, systems and member apps; Magicman's enquiry management system and mobile app.

Data, Databases & Integration

Database development, reporting, migration, APIs and integration between existing systems.

- Database design, reporting and dashboards
- Migration from older systems without losing data
- APIs that let existing platforms share information

In practice

Stonegate's nationwide producer data; NET's online appeals, linked to its own appeals system through an API.

AI & Automation

Practical automation and AI, used where it can reduce manual work, improve access to information or streamline existing processes.

- Automating repetitive manual steps
- Processing documents and data
- Helping people find the information they need

In practice

Automated backup and restoration for 1,800 American Express computers; automatic proforma invoices for Siesta Crafts' wholesale orders.

Hosting, Security & Support

Cloud infrastructure, monitoring, managed IT and long-term technical support.

- Managed hosting and cloud infrastructure
- Monitoring, maintenance and updates
- Managed IT and ongoing technical support

In practice

Websites for NET, The ESP and SkillELECTRIC, which we built, run on servers we manage.

Where conversations usually start

An ageing system

It still does an important job, but it is getting harder to change, support or trust.

Disconnected platforms

Data is typed in twice, reports don't agree and systems don't talk to one another.

Something new

A portal, app or platform that needs to fit alongside what the organisation already runs.

Also available: e-commerce, payment integration and digital marketing. Details for every service are at www.eplatforms.com/services.

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How we work

The same four habits on every project

Whatever the size of the job, this is how we approach it.

Understand before building

Start with the operational problem, existing systems and constraints, not a preferred product.

For American Express, every desktop setting, travel software configuration, document, email and bookmark had to transfer without disrupting day-to-day work.

Use what already works

Integrate and improve proven systems rather than replacing them simply to create a larger project.

NET's online appeals feed its existing appeals system through an API.

Build for the long term

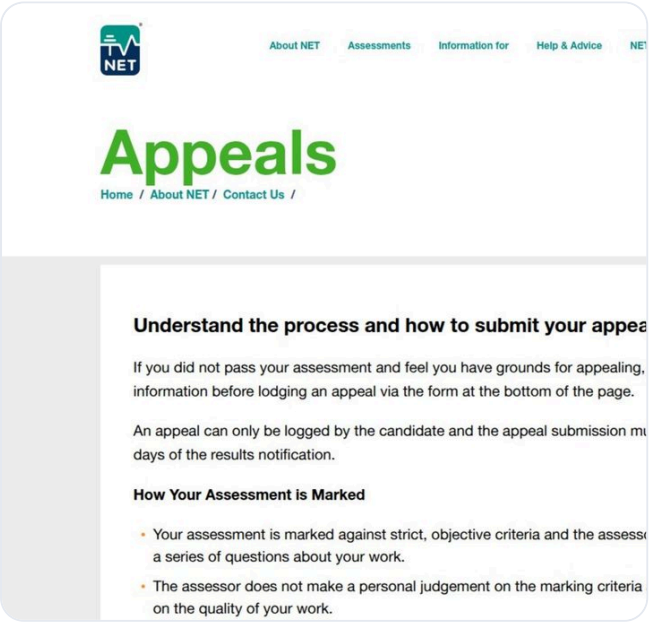
Consider maintainability, security and support from the beginning.

Stonegate's producer system handles complex supply chain data yet stays simple enough for teams across the business to use every day.

Stay involved

Host, monitor, support and adapt systems as the organisation changes.

After building GINA's store, we stayed to manage, optimise and grow it.





NET's online appeals, connected to its existing appeals system, and its Find a Centre search. Both were built around how NET works.

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Experience

Experience across sectors

Experience across healthcare, financial services, retail and fashion, electrical and engineering, media, food and supply chain, education, research and charities.

Some of the organisations we have worked with

American Express
IT migration software

Channel 4
Interactive survey system

Goldman Sachs
Global extranet templates

JIB
Website, systems and apps

NET
Website, centre search and appeals

Stonegate Farmers
Nationwide producer system

GINA
International e-commerce

Magicman
Enquiry system and mobile app

Criteria
Market research survey system

> "A wonderful job — prompt, professional, and they truly understood the complex nature of our data. Highly recommended."
>
> Stonegate Farmers

> "At all times a high level of service was provided, showing an exceptional level of commitment to this roll-out."
>
> American Express, UK Corporate Travel

Founded in 2000
eplatforms ltd, a UK company

Based in Sussex
Working with organisations across the UK and internationally

One team
The people who build your system also support it

Tell us what isn't working.

From ageing systems and disconnected data to new platforms and ongoing support, we can help identify the sensible next step.

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